

6TH NATIONAL PROJECT MANAGEMENT CONFERENCE

23rd September 2017

Sponsorship Proposal

PROJECT MANAGEMENT INSTITUTE

PAKISTAN ISLAMABAD CHAPTER



Project Management Conference



PMI[®] is the largest project management organization in the world with more than 600,000 members, certification, credential holders and volunteers in nearly every country in the world. PMI[®] developed the renowned PMBOK[®] (Project Management Body of Knowledge) through collaboration with expert Project Management practitioners across the globe. It is the foundation of many in-house project management methodologies for many leading international consulting companies.

Project Management Institute Islamabad Pakistan Chapter is the pioneer chapter in Pakistan which established its foothold in Pakistan in 2002. Since then, there is no looking back. With a humble beginning, PMI Islamabad Chapter has now become a major contributor in efforts to improve Project

Management practices in the north region of Pakistan. It has conducted near to 60 PMP trainings enabling more than 1000 aspirants to attain PMP certification. With more close to 200 monthly seminars PMI Islamabad Chapter has become famous for arranging Annual Project Management Conference.

PMI Islamabad Chapter is going to organize 6th National Project Management Conference in Serena on 23rd September 2017. The past five conferences have been a tremendous success offering exiting opportunities for corporate companies to showcase to explore marketing opportunities with most selected corporate elite of the country who gather in every conference to share, learn and enhance project management practices in Pakistan

Sponsorship Categories

Sponsorship Type	Diamond	Platinum	Gold	Silver	Bronze	Custom
	PKR:1,000,000 USD 10,000	PKR:500,000 USD:5,000	PKR:350,000 USD:3500	PKR:250,000 USD:2,500	PKR:100,000 USD:1,000	
Major Event Sponsorship (Dinner /Lunch / Tea)						
Name and Logo on every Page	x	x	x			
Website						
Logo on Home page	x	x	x	x		
Name, Logo and Link on Sponsor page	x	x	x	x	x	
Name, Logo and link on Exhibitor page	x	x	x	x	x	x
Social Media						
Pre and Post Conference Promotions	x	x	x			
Marketing Material						
Sponsors article / blogpost for conference marketing purpose	x	x				
Acknowledgment on all pre-conference marketing materials	x	x				
Conference Handbook Advertising- Page size	x	x	x	x	x	x
Branded merchandizing (items)	x					X
Conference Banners						
Advertising at Registration Reception	x					
Advertising in Conference Banners	x	x	x	x	x	x
Presentation Opportunities						
Post Conference-any chapter presentation opportunity (within 12 months of conference)	x					
Opening Address	x					
Keynote speaker thank you	x					
Leadership panel representation	x					
Complimentary Attendance	10	8	6	4	2	
Complimentary conference registrations	6	4	2	1		

Why Sponsor?



Brand Awareness & Recognition

Fantastic visibility across all mediums where the conference is promoted



Test marketing

Test market your product / service during the event. Get real time reactions/ feedback



Building your database

Accumulate a wealth of contacts from attendees visiting your stall



The hub for project professionals

A confluence of top level project professionals from across the country and subcontinent



Solution Seekers

An opportunity to meet high level decision makers who are actively seeking solutions and services in the project management domain



Networking lunch

A fantastic way to strike a chord and make your brand memorable is to host an exclusive networking lunch for the conference attendees



Assured return on investment

Meet, network, demonstrate and establish your brand firmly in the minds of top level decision makers



Encore by sponsors

Our top sponsors continue to be with us year after year as they see great value in associating with Country's premier project management event

Diamond Sponsor

1,000,000 PKR



BENEFITS

- Name and Logo on every Page
- Logo on Home page of conference website
- Name, Logo and Link on Sponsor page
- Name, Logo and link on Exhibitor page
- Pre and Post Conference Promotions
- Sponsors article / blogpost for conference marketing purpose
- Acknowledgment on all pre-conference marketing materials
- Conference Handbook Advertising-Page size
- Advertising at Registration Reception
- Advertising in Conference Banners
- Post Conference-any chapter presentation opportunity (within 12 months of conference)
- Opening Address
- Keynote speaker thank you
- Leadership panel representation
- 10 Complimentary Attendance passes
- 5 Complimentary conference registrations invites

Platinum Sponsor

500,000 PKR

BENEFITS

- Name and Logo on every Page
- Logo on Home page of conference website
- Name, Logo and Link on Sponsor page
- Name, Logo and link on Exhibitor page
- Sponsors article / blogpost for conference marketing purpose
- Acknowledgment on all pre-conference marketing materials
- Conference Handbook Advertising-Page size
- Advertising at Registration Reception
- Advertising in Conference Banners
- 8 Complimentary Attendance passes
- 4 Complimentary conference registrations invites



Gold Sponsor

350,000 PKR

BENEFITS

- Name and Logo on every Page
- Logo on Home page of conference website
- Name, Logo and Link on Sponsor page
- Name, Logo and link on Exhibitor page
- Conference Handbook Advertising-Page size
- Advertising at Registration Reception
- Advertising in Conference Banners
- 6 Complimentary Attendance passes
- 2 Complimentary conference registrations invites



Silver Sponsor

250,000 PKR



BENEFITS

- Name and Logo on every Page
- Logo on Home page of conference website
- Name, Logo and Link on Sponsor page
- Name, Logo and link on Exhibitor page
- Conference Handbook Advertising-Page size
- Advertising at Registration Reception
- Advertising in Conference Banners
- 4 Complimentary Attendance passes
- 1 Complimentary conference registrations invites

Bronze Sponsor

100,000 PKR



BENEFITS

- Name, Logo and Link on Sponsor page
- Name, Logo and link on Exhibitor page
- Conference Handbook Advertising-Page size
- Advertising at Registration Reception
- Advertising in Conference Banners
- 2 Complimentary Attendance passes

Previous Conference Snapshots



